

SCORE Start Up Business Resources

SCORE, the nation's largest network of volunteer, expert business mentors, is dedicated to helping small businesses get off the ground, grow and achieve their goals. Since 1964, we have provided education and mentorship to more than 11 million entrepreneurs.

SCORE is a 501(c)(3) nonprofit organization and a resource partner of the U.S. Small Business Administration (SBA). Thanks to this generous support from the SBA and because of the selfless contributions of our more than 10,000 dedicated volunteers, we are able to deliver most of our offerings at no cost.

Recommended On-Line Start up Resources

- **SCORE's Startup to Success Roadmap** is a series of PowerPoint presentations covering 12 different start-up topics from initial concept through opening. The Roadmap can be used as a workshop series or as a tool for working with client.
<https://www.score.org/startup-roadmap>
- **mybiz.colorado.gov**, the Colorado Secretary of State's business registration home page, is the best tool for registering a business and determining its tax and licensing requirements. The site has information and links to Colorado state licensing agencies. If outside of Colorado, check your Secretary of State's website for similar materials.

Templates and Checklists

SCORE has provided a wealth of information in templates and checklists that can be found in the Start A Brewery Library. Additional templates and checklists are available at: <https://www.score.org/browse-library> You can use the pull-down menus to select the topics and formats you are seeking.

Workshops and Webinars

Workshops and webinars provide information and suggest techniques for approaching various business topics.

The Denver chapter's workshop schedule is on the chapter's web page.
<https://denver.score.org/> You can find upcoming workshops by other chapters at <https://www.score.org/take-workshop>.

The schedule for SCORE's free on-line webinars is located at: <https://www.score.org/live-webinars>. Past workshops are available at no charge on www.score.org/recorded-webinars. Webinars that may be particularly helpful include:

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- **Start-Up Basics**
 - Practical Strategies for Starting Your Own Business
<https://www.score.org/event/practical-strategies-starting-successful-business>
 - Idea to Execution – How to Launch and Grow Your Business
<https://www.score.org/event/idea-execution-how-launch-or-grow-your-small-business>
 - Startup 101 – What You Need to Start Your Business
<https://www.score.org/event/startup-101-what-you-need-start-your-business>
- **Business and Strategic Plans**
 - Business Model Canvas <https://www.score.org/event/an-easier-way-to-write-your-business-plan-the-business-model-canvas>
 - One Page Business Plan
<https://www.score.org/event/one-page-business-plans-simple-highly-effective>
 - Strategically and Successfully Grow Your Small Business
<https://www.score.org/event/strategically-and-successfully-grow-your-small-business>
- **Marketing**
 - Selling through Social – Developing Your Strategy for the New Year
<https://www.score.org/event/selling-through-social-develop-strategy-for-new-year>
 - A Simple Recipe for Social Media Success
<https://www.score.org/event/simple-recipe-social-media-success>
 - Simple Social Media Must Dos for Small Business Owners
<https://www.score.org/event/simple-social-media-must-dos-small-business-owners>
- **Financing**
 - Financing Tips to Help Your Small Business Grow
<https://denver.score.org/event/financing-tips-help-your-small-business-grow>
 - Simple Steps for Choosing the Right Financing
<https://denver.score.org/event/simple-steps-choosing-right-financing>
 - Best Financing Options for Small Business
<https://denver.score.org/event/best-finance-options-for-small-business>

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Other Business Support Organizations In Colorado

If you aren't from Colorado, look around and/or consult with your area SCORE program to see if similar resources are available to you in your state or local area.

- **Colorado Small Business Development Center (SBDC)** offers free consulting, low-cost training, and workshops. <https://www.coloradosbdc.org/> SBDC Colorado's webpage has links to e-learning videos, interactive resource tools and its **Small Business Navigator**, has answers to frequently asked start-up questions and links to Federal and state business registration websites. <https://www.coloradosbdc.org/resources/entrepreneurs/small-business-navigator/>
- **Mi Casa Resource Center** <https://micasaresourcecenter.org/> offers business workshops and consulting in English and Spanish.
- **Rocky Mountain Micro Finance Institute**. www.rmmfi.org Rocky Mountain Micro Finance Institute (RMMFI) provides one-on-one mentoring, a business idea lab, a 13-week boot camp and short-term microloans.
- **The Commons on Champa**. <https://www.thecommons.co/> is a hub for Denver's entrepreneurs. In addition to providing co-workspace, it offers business development workshops and mentoring.
- **Colorado Lending Source** <https://www.coloradolendingsource.org> sponsors a 9-week business development program.
- **Colorado Covid Legal Relief** – Non-profit organization that offers free legal help to small businesses through with legal volunteers. It also provides free legal webinars and other legal information <https://www.coloradocovidrelief.org/>
- **CU-Boulder Entrepreneurial Law Clinic**: The Entrepreneurial Law Clinic (ELC) uses law students to give transactional (non-litigation) legal aid without charge to local startup businesses lacking access to legal resources. <https://www.colorado.edu/law/academics/clinics/entrepreneurial-law-clinic>.

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- **Denver University - Strum Community Economic Development Clinic:** The Community Economic Development (CED) Clinic provides free transactional legal services to nonprofit corporations, small businesses, artists, and other community-based enterprises. <https://www.law.du.edu/academics/practical-experience/clinical-programs/community-economic-development>
- **Colorado Secretary of State** <https://mybiz.colorado.gov/> the Colorado Secretary of State's business registration home page, is the best tool for registering a business and determining its tax and licensing requirements.
- **Municipal and County Governments.** Each jurisdiction has its own licensing, permitting and tax requirements. Their websites often include guides to their procedures for obtaining the requisite business and sales tax licenses.
- **Denver Public Library.** The library's BizBoost service lets entrepreneurs meet with a reference librarian to review relevant resources and learn how to use the library's subscription tools to do business research. Usually, BizBoost librarians assist with market research issues, including locating competitors and defining target markets. <https://www.denverlibrary.org/bizboost>
- **Colorado PTAC.** Non-profit organization specializing in government contracting. Colorado PTAC provides classes on procurement topics, including the Federal Acquisition Regulation, proposal writing, contract compliance Issues and contract Performance. <https://www.coloradoptac.org/>
- **Denver Public Library Patent & Trademark Resource Center (PTRC).** PTRC provides free access to patent and trademark resources and help with patent and trademark searches. <https://www.denverlibrary.org/patents>
- **US Patents and Trademarks Office.** For information and resources about U.S. patents and federally registered trademarks consult uspto.gov, call (800) 786-9199 or visit the Rocky Mountain Regional Office in Denver. Trademarks and service marks can be registered at both the state and federal level.

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The U.S. Patent and Trademark Office only registers federal trademarks and service marks, which may conflict with and supersede state trademarks.

<https://www.uspto.gov/about-us/uspto-locations/rocky-mountain-regional-office-colorado>The Colorado Secretary of State Office handles all state and trademarks <https://www.sos.state.co.us/>.

- **World Trade Center Denver.** The WTC helps local businesses seeking to conduct international business. WTC's Denver Institute provides courses and training in topics such as global supply chains, trade finance, export documentation, intellectual property laws and cross-cultural communications. <https://www.wtcdenver.org/>
- **International Trade Administration.** The ITA is a source of data for identifying market demand, trade regulations and financing sources for overseas business products and services. It has an office in Denver. <https://www.trade.gov/>

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