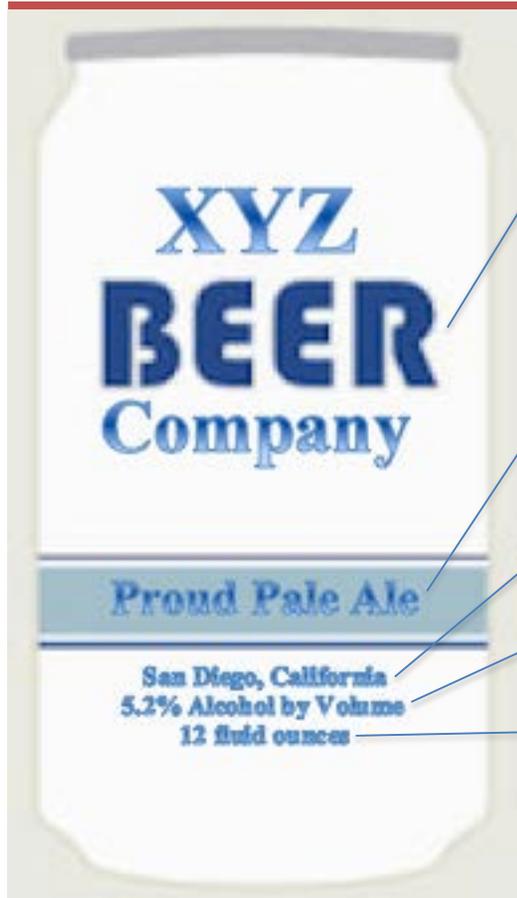


Frequently Asked Questions

Labeling



- Brewery Name
- Beer Name and style
- Address
- Alcohol Content
- Net contents
- Additionally, this government warning is required to be placed somewhere on the label.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

In CALIFORNIA, *all* beer labels must be registered with the ABC and indicate: (1) name and location of the manufacturer (city and state) and bottler (if different), (2) name of the beer in the container, (3) alcohol content if 5.7% or greater ABV (it is optional if below), and (4) the net contents of the container. The applicable form may be found online at abc.ca.gov (Form 412). All labels must also conform to the TTB requirements listed below.

FEDERALLY, the TTB requires any sealed container *that crosses state lines* to bear a label approved via COLAS Online. The label must indicate: (1) the brand name of the beer, (2) the class or type of beer (such as IPA or stout), (3) the brewery name and address, (4) the alcohol content, and (5) the net contents.

Also, *when applicable*, the label must also indicate: (1) the name and address of any importer; (2) the name and address of the bottler or packer; (3) the alcohol content, if required by state law; and (4) a statement indicating the presence of any of the following– FD&C Yellow No. 5, cochineal extract or carmine, sulfites (if in excess of 10 or more parts per million, measured as total sulfur dioxide), or aspartame.

Lastly, if you sell bottles direct to consumers you must also register with CALRECYCLES. For more information, see <http://www.calrecycle.ca.gov/BevContainer/BevDistman/>

Questions?

If you have further questions or concerns regarding craft breweries or the ABC Act, feel free to contact us

at:

The Craft Beer Attorney, APC

